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**Hollas**

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(54) **ELECTRONIC SYSTEM FOR ANALYZING  
THE RISK OF AN ENTERPRISE**

(75) Inventor: **Judd E. Hollas**, Fayetteville, AR (US)

(73) Assignee: **EquityNet, LLC**, Fayetteville, AR (US)

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This patent is subject to a terminal disclaimer.

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CPC ..... **G06Q 40/00** (2013.01); **C06Q 10/06375** (2013.01); **G06Q 10/10** (2013.01); **G06Q 10/0635** (2013.01); **G06Q 10/0639** (2013.01); **G06Q 40/06** (2013.01)

USPC ..... **705/35**

(58) **Field of Classification Search**

USPC ..... 705/35-40

See application file for complete search history.

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*Primary Examiner* — Olabode Akintola

(74) *Attorney, Agent, or Firm* — J. Charles Dougherty

(57) **ABSTRACT**

An automated and interactive system that facilitates efficient capitalization/liquidation and monitoring of private and publicly-traded enterprises through a network-driven marketplace is disclosed. The system may be comprised of a dynamic process for enterprise characterization, a customizable computational engine that utilizes statistical reference information to quantify a multi-factor scoring value for each unique enterprise, a customizable system for investor-users to filter, rank, and screen enterprise prospects, a customizable system for monitoring the performance of enterprises, an integrated internal system for electronic communication between market participants, and an empirical feedback system that provides a dynamic knowledge base of statistical reference information for various computational components of the invention.

**31 Claims, 17 Drawing Sheets**

